



# Greater Providence Board of REALTORS®

## 2020-22 Strategic Plan

(adopted 11/21/2019)

**Mission: GPBOR ...successfully implementing tools and innovative technologies ... helping to cultivate leaders in their real estate communities**

**VALUES**  
*The Greater Providence Board of REALTORS® is:  
Collaborative Connected Innovative Community-Minded Effective Influential Inclusive Reliable*

### SUPPORT

GPBOR is a reliable and trusted resource for professional development and member support.

- Engage all audiences
- Educate with quality options
- Create more broker involvement
- Create new member resources

### ADVOCATE

GPBOR is an influential advocate for real property rights in the communities it serves.

- Reach RPAC & Calls-to-Action financial & participation goals
- Ensure effective political & public advocacy efforts

### COMMUNITY

GPBOR promotes REALTOR® value in the community, provides accurate information, and invests in the community through its involvement and charity.

- Form collaborative partnerships
- Promote NAR's "That's Who We Are"
- Provide consumers with clarity on home-ownership issues

### GOVERN

GPBOR provides a solid infrastructure through its financial strength and quality leadership

- Continuously attract volunteers
- Promote Affiliate memberships
- Expand Nominating Committee role