

NAR Acronyms

ABR	Accredited Buyer Representative, a certification of NAR for buyer representation
ADF	Applicant Data form, used to submit qualifications for RCE designation
AE	Association Executive, applies to anyone on staff at a REALTOR® association
AEC	Association Executives Committee, a committee of NAR that makes recommendations on behalf of AEs
AEI	Association Executives Institute, an annual NAR conference for AEs
ALC	Accredited Land Consultant, a designation awarded by the REALTORS® Land Institute
ALD	Association Leadership Development, name of NAR area that focuses on programming for association staff and volunteer leaders
Affiliate	A class of membership in a board for those in industry interested in board (bankers, attorneys, etc.)
ARAM	Advanced REALTOR® Association Management, an advanced self-study program for AEs, available from NAR
ARELLO	Association of Real Estate License Law Officials
ASAE	American Society of Association Executives
Block R	The trademarked "R" design denoting REALTOR®, with specific requirements for its placement and use
BOD	Board of Directors
CAE	Certified Association Executive, a designation awarded by ASAE
CCIM	Certified Commercial Investment Member, a designation awarded by the CCIM Institute
CIPS	Certified International Property Specialist, a NAR designation focused on International real estate
COE	REALTORS® Code of Ethics
CFR	Campaign Finance Reform, rules/laws that impact PAC contributions
CPM	Certified Property Manager, a designation awarded by IREM
CRB	Certified Real Estate Brokerage Manager, a designation awarded by the Council of R.E. Brokerage Managers
CREA	Canadian Real Estate Association, the national association for Canada
CRS	Certified Residential Specialist, a designation awarded by the Council of Residential Specialists
CRT	Center for Real Estate Technology, a division of NAR focused on technology products, programs, and issues
Crystal R	Contributor to RPAC at \$2500 level (which may include lower amount in

recurring year)

Delegate	Representative on NAR's Delegate Body, casts votes by number of members in Board, to change NAR Constitution
D&O	Directors & Officers insurance, another term used to describe professional liability insurance for associations
DR	Designated REALTOR®, the person in the firm with dues and professional standards authority
E&O	Errors & Omissions insurance, professional liability insurance for associations
EO	Executive Officer, defunct term for the CEO/EVP of a REALTOR® association
ePOE	e-commerce Point of Entry, a status within NRDS allowing e-commerce capabilities for records
ePRO	A technology certification provided by NAR
EVP	Executive Vice President, a staff title within an association
FDC	Federal District Coordinator, defunct term for REALTOR® liaison to Member of Congress/Senate
FPC	Federal Political Coordinator, a liaison to a Member of Congress for NAR (formerly FSC/FDC)
FSC	Federal Senate Coordinator, defunct term for REALTOR® liaison to Member of Congress/Senate
GAD	Government Affairs Director, typically a staff title
Golden R	Contributor to RPAC at \$5000 level (which may include lower amounts in recurring years)
GRI	Graduate, REALTOR® Institute, a NAR designation awarded at state association level
HOP	Housing Opportunities Program, NAR effort for affordable housing
IA	Institute Affiliate Member, a commercial designee who pays a reduced fee for limited membership
IDX	Information Data Exchange, agreement by firms in MLS to advertise each others listings on firm websites
INS	Internal News Service, a regular weekly emailed publication from NAR
IREM	Institute of Real Estate Management, a commercial affiliate of NAR
ISC	Institutes, Societies, & Councils, used to collectively describe organizations with specific relationship to NAR
IT	Information Technology, another term used for NAR CRT division, or reference to the information function
LFRO	Limited Function Referral Office, a company licensed for the sole purpose of

	providing referrals to another firm
Magel	The William R. Magel Award of Excellence, award given to AE for outstanding contributions (NAR Award)
Major Donor	REALTOR® or AE who gives \$1000 or more to NAR's Political Action Committee (RPAC)
MARKS	Collective term for registered trademarks of NAR
MLS	Multiple Listing Service
MIC	Major Investor Council Member – REALTOR® member in charge of Major Investor and President’s Circle recruitment for the state
MLS	Multiple Listing Service
MVP	Member Value Plus reward program for members and associations to take specified NAR actions and in doing so earn a reward
NAR	National Association of REALTORS®
NRDS	National REALTORS® Database System, a centralized membership clearinghouse with rules
PC	President’s Circle – A RPAC Major Investor who invests an additional \$2,000 directly to REALTOR® Champions from a pre-approved list by the national RPAC Disbursement Trustees.
Platinum R	Investor in RPAC at \$10,000 level (which includes lower amount in subsequent years to sustain)
POE	Point of Entry, a status within NRDS allowing data entry to certain fields in membership records
PS	Professional Standards, the specific process for resolving arbitration and ethics complaints; duty of members
RAE	REALTOR® Association Executive magazine, a NAR publication for AEs
RAM	REALTOR® Association Management, a self-study program for AEs, available from NAR
RARE	REALTOR® Association Resource Exchange, virtual library of sample association documents donated by AEs
RCE	REALTOR® Association Certified Executive, a NAR designation for REALTOR® Association Executives
REALTOR	A trademarked term denoting membership in the National Association of REALTORS®; not a generic term
REBAC	Real Estate Buyer Agent Council, an affiliate of NAR that maintains the ABR designation
RLI	REALTORS® Land Institute, an affiliate of NAR
ROTY	REALTOR® of the Year

RPAC	REALTORS® Political Action Committee, NAR's PAC
RPMIC	REALTORS® Party Member Involvement Committee, NAR's grassroots contact system (formerly RPIC)
SIOR	Society of Industrial and Office REALTORS®, a commercial affiliate of NAR
SRES	Senior Real Estate Specialist, a designation offered by the California Association of REALTORS®—selling to seniors
Sterling R	Contributor to RPAC at \$1000 level (each year separate)
VOW	Virtual Office Website, a real estate firm practicing brokerage on the Internet (advertising in some state laws)
WCR	Women's Council of REALTORS®, and affiliate of NAR primarily for women but open to men